



# The BIOFLEX® Advantage



# Designed by Clinicians for Clinicians













# The BIOFLEX® Advantage





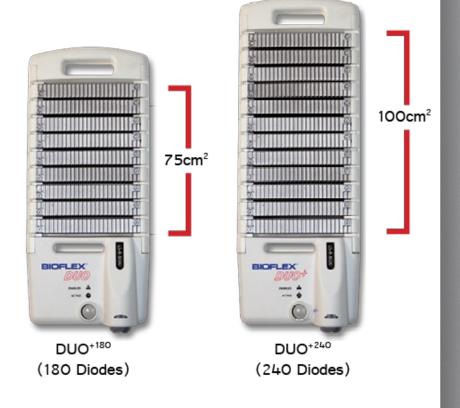


- ✓ Efficient application of therapy to large surface areas with minimal supervision.
- ✓ Hands-free technology allowing a single Laser Therapist to treat 3-4 patients simultaneously
- ✓ Laser therapy is a technology, and a treatment modality and can be billed independently



## DUO+ Array Options

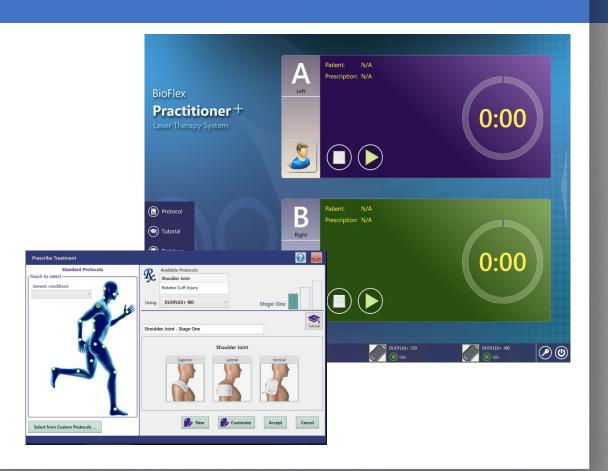
- ➤ Featuring super luminous diodes that deliver red light followed sequentially by infrared light
- Flexible and contour to the anatomical configurations of the treatment area, ensuring optimal energy transfer
- ➤ Approx 12 in², 16 in² and 25 in² of surface area, greatly reduces the number of placements required during the course of treatment; a significant factor in clinical efficiency





#### **BIOFLEX®** Professional Software

- Pre-set scientifically developed and clinically tested protocols
- Customization the ability to adjust protocols and create new protocols based on an individualized basis
- Patient profile database that saves your patient's individualized factors and treatment history
- > Anatomical and condition-based tutor





# **BIOFLEX®** Professional Systems



BIOFLEX® DualPort BIOFLEX® MultiPort BIOFLEX® Therapist



# BIOFLEX® MultiPort System



- ✓ The Ultimate BIOFLEX clinical system Flag ship System
- ✓ The most advanced laser device available globally featuring four ports enabling the utilization of four Arrays or probes simultaneously
- ✓ Sleek aesthetic modern design with an intuitive touch screen
- Capable of treating any area of the body under 30 minutes



# BIOFLEX® DualPort System

- ✓ Mobile and portable version of the MultiPort System
- ✓ Featuring two ports enabling the utilization of two
  arrays or probes simultaneously
- ✓ Lightweight and portable with a small clinic footprint
- ✓ Ideal for the clinician looking for a mobile option either between treatment rooms or various clinical settings





## **BIOFLEX®** Therapist System

- ✓ Portable and compact version of the Professional System
- ✓ Featuring BioFlex's hand held controller unit, a single port system allowing for a single treatment to be applied
- ✓ Neatly packed together in a convenient metal carrying case for the clinician on the go
- ✓ Single customization setting that allows clinicians to customize a protocol before each treatment





# BIOFLEX® Personal Systems



- ☑ Designed for patient's home use to compliment clinic treatments
- ✓ Patient referral Incentive for clinicians
- ✓ 48 pre-set protocols, for all anatomical regions including 4 treatment stages













#### RENTAL PROGRAM ENROLLMENT FORM

ACCOL	JNT SETUP INFORMATION
Clinician Name:	Title(s):
Clinic Name:	
Street Address:	
City:	4
Province: Po	stal Country:
Email address:	
Phone:	25
Contact Person:	
	TIC PAYMENT AUTHORIZATION
AUTOMAT	TIC PAYMENT AUTHORIZATION
AUTOMAT Cardholder Name:	TIC PAYMENT AUTHORIZATION
AUTOMAT Cardholder Name: Mastercard/Visa/AMEX #	FIC PAYMENT AUTHORIZATION  Security Code:
AUTOMAT Cardholder Name: Mastercard/Visa/AMEX # Exp. Date:	Security Code:
AUTOMAT Cardholder Name: Mastercard/Visa/AMEX # Exp. Date:	Security Code:
Contact Person:  AUTOMAT  Cardholder Name:  Mastercard/Visa/AMEX #  Exp. Date:  Billing Address (if different than above  Cardholder Signature:	Security Code:

RENTAL AGREEMENT			
The BioFlex DUO+ Array and DUO+ 180 Array, a hand held	controller unit and durable carrying	BioFlex DUO+ 180 Array & Controlle Rental System. This package includes your cl 1g case. The DUO+ Array incorporates both r 1s run by a hand held controller unit. Proven t	noice of either DUO+ 240 Array or ed light and infrared in a single array
Address:  City:  Date of Birth:  Prescribing Physician / Clinic	_/ Province:	Postal Code:	// (DD)/MM/YYY
Total rental charges \$	+ TAX	Rental End Date	//(DD/MM/YYY
Any abuse or damage which i agreement. \$40/day late fee v days and no notification of ren card as detailed below. PATIENT SIGNATURE, PERS By signing below, I agree to the	vill be incurred post rental end dat tal extension has been given, a fer ONAL REPRESENTATIVE or RES the terms and fees set forth above	ILITY  to the renter in accordance with this rental e. If product is not returned within 5 business e of \$13,000 will be charged to the credit sponsible PARTY SIGNATURE and authorize to charge my credit card for the st services that may incur as detailed above.	

# Submit Rental Agreement

3

E-mail to rentals@bioflexlaser.com or fax to 416-251-2116



## **BIOFLEX Partnership!**





#### Exclusive offer for you!

5 Free pairs of Orthotics with your BioFlex Professional Laser Therapy System!

Retail value of over \$2500

This offer will immediately kick start your ROI!

OOLab provides high-quality, custom-made orthotics in a timely manner with unparalleled service and support



## Billing

Average cost for a single laser therapy treatment is approximately

\$40-\$60/per half hour, per treatment.

Meditech Rehabilitation Pricing:

- » 30 min \$55
- » 45 min \$78
- » 60 min \$110

Is laser therapy covered by private healthcare insurance?

Yes, patients can submit for reimbursements



"The best business choice I have ever made, was deciding to go with Meditech on laser selection"

Derek Hayden, recipient of the CBDC Award for Business
 Distinction





#### Let's Talk About Revenue

2 hours of laser therapy per day

= \$200/day

= \$1000/week

= \$4000/month

= \$48,000/year

3 hours of laser therapy per day

= \$300/day

= \$1500/week

= \$6000/month

= \$72,000/year

4 hours of laser therapy per day

= \$400/day

= \$2000/week

= \$8000/month

= \$96,000/year

By integrating one BioFlex system into your practice



#### Training & Education

#### **BioFlex Certification**

- One day interactive online BioFlex Certification courses are held monthly
- Pre-recorded seminar

#### Webinars

- Complimentary monthly webinars
- Covering a wide variety of topics from the basics of Laser Therapy practice, to address complex clinical challenges

# Advanced Training & Master Class

- Online interactive
   Advanced Training with
   extensive in-depth
   information about various
   clinical topics
- Master Classes with multiple key note speakers
- Early bird specials rates available.

BioFlex is dedicated to the education of clinicians with regard to all aspects of Laser Therapy. Our programs, which are the **GOLD STANDARD IN THE INDUSTRY**, are designed to ensure that all systems will be used effectively to ensure optimal clinical outcomes.



# **Clinical Support**



- ✓ Support from our team of experienced Laser Therapists who have collectively administered more than 1200 Laser treatments in our Toronto clinic
- ✓ Clinical support is available 6 days a week by telephone or email
- Clinic operation forms including templates for waivers, consent form, pain assessment scale, fee-schedule, patient consultation, patient information form and treatment protocol records



# **Technical Support**

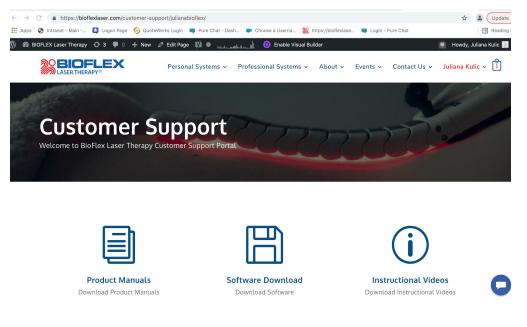


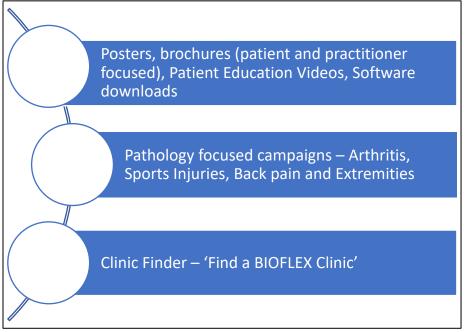
- ✓ Made and manufactured in Canada
- ✓ Supporting our clinicians is a team of engineers who are constantly working to improve the therapeutic capabilities of our systems
- ✓ Technical Support is available 6 days a week Monday through Saturday
- ✓ Two year warranty included with all systems



## Marketing Support

BIOFLEX® Laser offers a customer SUPPORT page available online with login on our website that gives you access to our downloadable materials including:

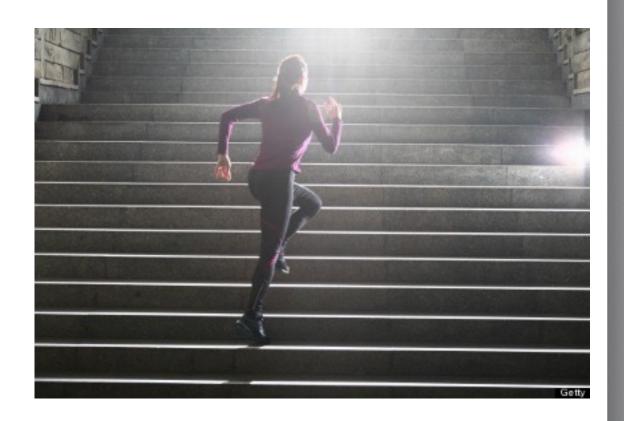






# Next Steps...

- ☐ Meet with your Account Executive
- ☐ Choose your Professional System
- ☐ Set up a Virtual Demo
- ☐ Purchase options including lease to own
- ☐ Welcome to the BioFlex Family!





# Thank you for joining us!



Questions?









